

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 962691 /		Alt Order # 06368382
Product Candidate		
Contract Dates 10/11/12 - 10/15/12		Estimate # WILSON/SEN/R
Advertiser Heather Wilson/R/Senate		Original Date / Revision 10/10/12 / 10/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washingt
Special Handling		
Demographic Adults 35+		
IDB# 1046	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Smart Media Group LLC (VA)
814 King St
Ste 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/12/12	10/12/12	M-F A7N This AM @ 430a	430-5a		:30			NM	3	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----3--				3	\$50.00			
N 2	KOAT	10/12/12	10/15/12	5a A7N More In The AM	5-6a		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/12	10/18/12	M---F--				2	\$150.00			
N 3	KOAT	10/11/12	10/15/12	6a A7N More In The AM	6-7a		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--T---				2	\$400.00			
N 4	KOAT	10/11/12	10/12/12	Good Morning America	7-9a		:30			NM	2	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$300.00			
N 5	KOAT	10/11/12	10/15/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	3	\$525.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--TF--				3	\$175.00			
N 6	KOAT	10/15/12	10/15/12	The View 10-11a	10-11a		:30			NM	1	\$180.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$180.00			
N 7	KOAT	10/11/12	10/15/12	Anderson Cooper	11a-12n		:30			NM	3	\$330.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--TF--				3	\$110.00			
N 8	KOAT	10/11/12	10/12/12	Chew, The	12-1pm		:30			NM	3	\$240.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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962691 /	06368382

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/12 - 10/15/12	Candidate	WILSON/SEN/R

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				3	\$80.00			
N 9	KOAT	10/11/12	10/12/12	Katie Couric M-F	2p-3p		:30			NM	2	\$330.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$165.00			
N 10	KOAT	10/11/12	10/15/12	Ellen 3-4p	3-4p		:30			NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--T---				2	\$125.00			
N 11	KOAT	10/12/12	10/12/12	Dr Oz	4-5p		:30			NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$325.00			
N 12	KOAT	10/11/12	10/15/12	Action 7 News @ 5p	5-530p		:30			NM	2	\$850.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/12	10/17/12	M--TF--				2	\$425.00			
N 13	KOAT	10/11/12	10/12/12	Action 7 News @ 6p	6-630p		:30			NM	2	\$1,050.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$525.00			
N 14	KOAT	10/13/12	10/13/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$400.00			
N 15	KOAT	10/14/12	10/14/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$75.00			
N 16	KOAT	10/14/12	10/14/12	This Week	9-10a		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$650.00			
N 17	KOAT	10/13/12	10/13/12	College Football	10a-130p		:30			NM	3	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----3-				3	\$400.00			
N 18	KOAT	10/13/12	10/13/12	College Football Sa 130-p	128p-6p		:30			NM	3	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----3-				3	\$400.00			
N 19	KOAT	10/13/12	10/13/12	CASTLE SAT LF	1035P-1135P		:30			NM	2	\$170.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2-				2	\$85.00			
N 20	KOAT	10/11/12	10/15/12	Kimmel	1135p-1235a		:30			NM	4	\$240.00
Class of Time - Immediately Pre-emptible without notice												

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Week:		10/11/12	10/17/12	M--TF--				4	\$60.00			
N 21	KOAT	10/13/12	10/13/12	PRIVATE PRACTICE SAT	LH1035-1135P, 1135I		:30			NM	2	\$130.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2-				2	\$65.00			
Totals											45	\$9,995.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/15/12	45	\$9,995.00	\$8,495.75	\$594.70	\$9,090.45
Totals	45	\$9,995.00	\$8,495.75	\$594.70	\$9,090.45

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Smart Media Group,

being/on behalf of: Heather Wilson, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/31/12

Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

* [Signature]
Signature

Lawrence
Printed Name

GSN
Title